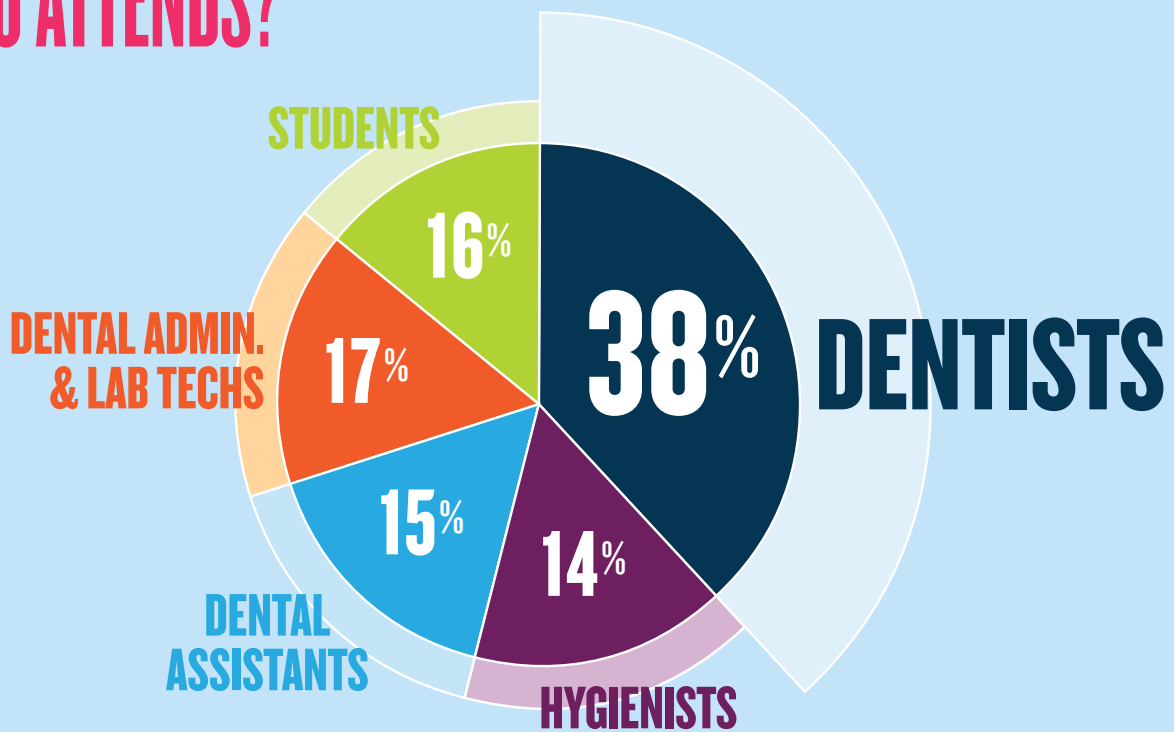


# FDC ATTENDEE PROFILE

## WHO ATTENDS?



Trade Show Executive's  
**FASTEST**  
**50** Honored as one of the  
50 Fastest-Growing  
Shows of 2019

Florida Dental Convention was recongized by Trade Show Executive as one of the “**FASTEST 50**” growing shows of 2019 and 2015 for total attendance and as a “Next Fastest 50” growing shows of 2019 and 2015 for net square feet of exhibit space.

### ATTENDANCE DISCLAIMER

The projected number of attendees expected to participate at FDC is not guaranteed. It is based on the attendance at previous conventions. While the Exhibit Hall is heavily promoted in advance and on-site at the convention, FDC is not responsible for low traffic or revenue at your booth. FDC will not provide refunds due to lack of attendance or perceived lack of attendance. For information on ways to increase booth traffic, contact FDC Exhibits Coordinator, Deirdre Rhodes, at 850.350.7108 or drhodes@floridadental.org.

**“This is one of the largest events The Doctors Company attends** and we look forward to it every year. This event provides an excellent opportunity for us to meet with many of our existing dental members face-to-face, and it provides the opportunity to meet many new business prospects as well.”

CHRISTIAN GROUX | THE DOCTORS COMPANY



FDC had an **11% GROWTH** in attendance from 2018 to 2019.

## OUR GROWTH

