

# Sponsorship and Advertising Opportunities - FDC2022

EVENT OPPORTUNITIES	
Thursday, Speed Networking Event	\$1,500 ea.
Thursday, Welcome Cocktail Reception Bar Sponsor in Exhibit Hall 4-6 PM (4)	\$4,000 ea.
Thursday, Friday, Saturday Sunrise Yoga	\$1,500 ea.
Thursday, Friday, Keynote Coffee Kiosk	\$2,500 ea.
Thursday, Dueling Pianos – Exclusive Sponsor	\$20,000
Thursday, Dueling Pianos Bar Sponsor (4)	\$4,000 ea.
Friday, The After Party – Exclusive Sponsor	\$15,000
Friday, The After Party Bar Sponsor (4)	\$4,000 ea.
ONSITE OPPORTUNITIES	
Tote bags –Co-Sponsored – (2) (1)	\$10,000
Hotel Room Key – <b>SOLD</b>	\$6,000
Name Badge – <b>SOLD</b>	\$6,000
Lanyard – <b>SOLD</b>	\$6,000
Registration Desk Kick Panels	\$5,000
3' Cube Display-13, 36" X 36" panels (2)(1)	\$5,000 ea.
Phone Charging Kiosk (3)	\$2,500 ea.
<del>12" X 18" Bathroom Mirror Product Cling with Product Display – Exclusive</del> <b>SOLD</b>	\$2,000
40" X 50" Elevator Door Sign ( <del>14</del> ) (11)	\$1,500 per door
Sponsor your Aisle Sign in Exhibit Hall	\$700 per aisle
Stand Alone Sign-Single Sided-Mezzanine Level – 1M X 87" (2)	\$500 ea.
Exhibit Hall Floor Product Cling ( <del>4</del> ) (3)	\$500 ea.
Atrium Bridge 36 5/8" X 37 5/8" Window Clings (24)	\$400 ea.
Exhibit Hall Atrium 36 5/8" X 37 5/8" Window Clings (10)	\$400 ea.
Atrium Pole 22" X 24" Signs (56)	\$300 ea.
24" X 24" Escalator Product/Company Cling (44)	\$300 ea.
Atrium 24" X 24" Floor Clings (20)	\$250 ea.
Lunch Seating Banner ( <del>12</del> ) (11)	\$250 ea.
12" X 18" Bathroom Mirror Company/Product Cling ( <del>20</del> ) (19)	\$100 ea.
DIGITAL MEDIA OPPORTUNITIES	
Exclusive Mobile App Sponsor – Includes 3 push notifications	\$10,000
Registration Confirmation Email, sent automatically after registering	\$3,000
Registered Attendee Print Badge Barcode Email – sent 1 week prior to convention	\$3,000
Push Notification	\$1,500 ea.
Dedicated E-blast (30,000 contacts) ( <del>20</del> ) (18)	\$1,250 ea.
Social Media Posts (10)	\$1,000 ea.
Attendee Scavenger Hunt (5)	\$250 ea.
Company Logo on Live Interactive Exhibit Hall map	\$100
PRINT MEDIA OPPORTUNITIES	
<b>REGISTRATION BROCHURE</b> – mailed to over 13,000	
Back Cover (3/4 page)	\$1,500
Front Inside Cover	\$1,150
Back Inside Cover	\$1,150
Full Page	\$895
Half Page	\$695
<b>ONSITE PROGRAM 4-COLOR AD</b>	
Back Cover (3/4 page)	\$1,500
<del>Front Inside Cover</del> – <b>SOLD</b>	\$1,150
<del>Back Inside Cover</del> – <b>SOLD</b>	\$1,150
Full Page	\$895
Half Page	\$695
Pre-Show Mailer	\$425
Company Logo on Listing	\$100
<b>MAILING LISTS (email addresses not provided)</b>	
FDC2021 Full Attendee Mailing List-	\$400
FDC2021 Dentist Only Mailing List	\$300
FDC2022 Post Show Full Attendee Mailing List	\$400
FDC2022 Post Show Dentist Only Mailing List	\$300

## EDUCATIONAL OPPORTUNITIES (Courses/Speakers)

**Corporate Learning Corner 45 min. session on Exhibit Floor** \$575 ea.

Thursday, 2-2:45 PM, 3-3:45 PM, 4-4:45 PM

Friday, 9-9:45 AM, 10-10:45 AM, 11-11:45 AM, 2-2:45 PM, 3-3:45 PM,

Saturday, 9-9:45 AM, 10-10:45 AM, 11-11:45 AM

Write In Your Day(s): \_\_\_\_\_ Time(s): \_\_\_\_\_

**Corporate Classrooms 2 - 3 hour sessions on Classroom Level (AM Sessions 9AM-11AM/12PM, PM Sessions 2-4/5PM)**

Thursday Morning (2) **SOLD OUT** \$2,500 ea.

Thursday Afternoon (2) **SOLD OUT** \$2,500 ea.

Friday Morning (2) **SOLD OUT** \$3,000 ea.

Friday Afternoon (2) **SOLD OUT** \$3,000 ea.

Saturday Morning (2) **SOLD OUT** \$2,500 ea.

Saturday Afternoon (2) **SOLD OUT** \$2,500 ea.

**Speaker Educational Grant** \$500 & up

Contact Emily Shirley, Program Coordinator at [eshirley@floridadental.org](mailto:eshirley@floridadental.org) or 850.350.7106

Please read carefully the entire Sponsorship Terms & Conditions at [www.floridadental.org/sponsorship](http://www.floridadental.org/sponsorship) which apply to all FDC sponsorships. Complete by typing or printing clearly, sign, date and return it with your payment. Companies that are not exhibiting at FDC2022 are not allowed to sponsor. Sponsorship will not be accepted until full payment is received.

### Contact Information

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address, City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website Address: \_\_\_\_\_

### Payments & Fees

Reserve the sponsorship checked above for FDC2022. Total Sponsorship Balance: \$ \_\_\_\_\_ Total Payment Due Now: \$ \_\_\_\_\_

Payment Options:  Pay in Full  Pay Half in 2021  Pay Half in 2022

Credit Card No. \_\_\_\_\_  Check Number: \_\_\_\_\_  
(MasterCard, Visa, American Express, or Discover)

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

Billing Address, City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Return completed Sponsorship Contract & Payment by email: [drhodes@floridadental.org](mailto:drhodes@floridadental.org), or mail to:  
Florida Dental Association, Attn: Exhibits Coordinator, 545 John Knox Road, Ste. 200 Tallahassee, FL 32303  
Questions? Contact Deirdre Rhodes at [drhodes@floridadental.org](mailto:drhodes@floridadental.org) or 850.350.7108

### AUTHORIZATION – Void Without Signature

I am an authorized representative of the company with full power to sign and deliver this sponsorship contract. The company listed agrees to comply with all instructions, contract terms and agreements and agrees to promptly submit all information required by FDC.

Authorized Officer Name: \_\_\_\_\_

Authorized Officer Signature (Required): \_\_\_\_\_

Date: \_\_\_\_\_

Admin Only: Date Rec'd: \_\_\_\_\_ Amount: \_\_\_\_\_ Priority Points: \_\_\_\_\_