

FDA Trustee Application

Name

Joseph Richardson

Please upload a photo of yourself. A professional headshot is preferred.



Please list your qualifications for this position. (Leadership roles, experience, etc.)

Central Florida District Dental Association-President (2024-2025)
 Florida Mission of Mercy- Co-Lead (2025)
 Florida Mission of Mercy- Sterilization Clinical Lead (2019-present)
 American Dental Association- 17th District Alternate Delegate (2021-2024)
 Central Florida District Dental Association-Executive Council (2021-2024)
 Florida Dental Association Reference Committee (2018-2022)
 • Reference Committee Chair (2022)
 University of Florida College of Dentistry Courtesy Faculty (2010-present)
 • Graduate Periodontology Clinic Faculty
 • Undergraduate Dental Clinical Faculty
 • Guest Lecturer for Undergraduate Periodontics and Implant Courses
 Lake County Dental Association Delegate to the Florida Dental Association (2013-present)
 Lake County Dental Association-President (2013)
 University of Florida Dental Class President (2003-2007)
 University of Florida Dental Admissions Committee Member (2004-2007)
 Give-Kids-A-Smile at University of Florida College of Dentistry (2005-2007)
 WeCare Volunteer Dental Clinic Coordinator (2006-2007)
 UF College of Dentistry Academy of Alumni and Friends Board of Directors (2005-2007)
 UF College of Dentistry Search Committee for Associate Dean for Clinical Affairs (2006)

Please list any boards, committees or other groups you currently or previously have served on (dental or non-dental) along with years of service.

University of Florida Dental Admissions Committee Member (2004-2007)
 Florida Dental Association Reference Committee (2018-2022)
 • Reference Committee Chair (2022)

Please share any accomplishments while serving in other leadership positions.

Florida Dental Association Presidential Citation (2020)

Florida Dental Association Leadership Award (2023)

American College of Dentists Induction (2023)

International College of Dentists Induction (2023)

Have you participated in continuing education or training programs in leadership? If yes, please share your experience.

FDA L.E.A.D. program

ADA Leadership Academy and Dale Carnegie eVolve (2025)

Do you think there is value in the tripartite membership structure (ADA/FDA/Component)? Why or why not?

I do believe in the tripartite membership structure, but believe firmly that each entity must maintain its autonomy and independent footprint within the organization. I have witnessed the individuality of the 17th ADA district compared to other districts. I also aspire to lead within the Central District of the FDA to maintain its personality. Within both organizations, it is important to remember that we are elected to represent the best interests of the dentists that we represent as well as the parent organizations. There has to be room for both in a dynamic organization.

The mission of the FDA is to "Help Members Succeed". Do you feel that the association is fully utilizing its resources to fulfill this mission? If yes, share why. If no, what additional actions would you propose?

I believe and I participate in many programs to help members succeed. I understand that "succeed" means different things to different members. I have continuously played a role at the University of Florida College of Dentistry. I attend UFCD and interact with students/graduate residents more than a dozen times per year. I firmly believe the FDA needs (if possible...I don't know the logistics here) a stronger presence in the dental schools. Large DSOs have access to the dental students throughout their time in dental school. More and more students join DSO for a variety of reasons each year and then we beg and shower them with "benefits" to become members after the fact.

I dream and aspire for organized dentistry to become part of the dental school curriculum. We provide a more formal role in what they lack in their current dental school curriculum—understanding the business of their industry. It is within this curriculum we teach the value of organized dentistry, business ethics, value of charitable dentistry, diverse career pathways and business life skills (i.e contracts, banking, investment/retirement planning). From within the dental schools, we educate, train and groom future members of the tripartite. We have one State school and two private dental schools in Florida. All three lack perspective of not only the value of organized dentistry but the necessity for participation in organized dentistry.

I am certain there are logistical issues here. I get it. We help our members succeed by training and simultaneously recruit future members to succeed. If this cannot be part of the dental school curriculum, I would propose development of a formal organization to serve as a dental business training institute. We market the curriculum directly to the dental students. Additional dental business courses could be marketed to early, middle and late-stage dentists to continue to provide value to our members as well as train new leaders. This could also serve as non-dues revenue moving forward.

Sorry you asked me this question? Thanks for asking!

What are the biggest challenges you see for the FDA as an organization in the coming years and what are ways you suggest the FDA can meet those challenges?

The largest challenge all organized dentistry faces is membership. The steady decline in membership is inversely proportional to increasing employment of new dentists by large DSOs. Although, this is not the sole problem, I propose we play a larger role in the dental schools and attempt to provide more focused benefits to new dentists. The hope is that despite their employment in the DSOs, they understand the benefits as well as the necessity of joining the tripartite. The FDA has been my dental family from the

beginning of my career. I looked for and utilized resources from the organization as well as my colleagues that I met through organized dentistry. I want to grow our family by increasing our exposure and resources to the new dentists.

Please provide any additional information you would like to share.

For the last 15 years, I have worked my way through a number of leadership positions. I am comfortable speaking in front of people, I am not shy and I am capable of stepping outside my own best interests to ascertain the best interests of those I represent. Thank you for your consideration.