

#### **FDA Treasurer Application**

Name Frederick Grassin

Please upload a photo of yourself. A professional headshot is preferred.



## Please list your qualifications for this position. (Leadership roles, financial experience, etc.)

Trustee - Florida Dental Association

Member. Audit Committee Florida Dental Association

Past Alternate Trustee - Florida Dental Association

Past Chair, Council on Financial Affairs Florida Dental Association

Past Treasurer - West Coast District Dental Association

Past President - West Coast District Dental Association

Past Co-Chair - West Coast District Dental Association HOD Delegation

Past President - Pasco County Dental Association

Past President - Hernando County Dental Association

### Please list any boards, committees or other groups you currently or previously have served on (dental or non-dental) along with years of service.

Florida Dental Association Board of Trustees - 6 years

Florida Dental Association Council on Financial Affairs - 6 years

WCDDA Treasurer - 6 years

WCDDA Executive Cabinet - 15 years

#### Please share any accomplishments while serving in other leadership positions.

While participating in leadership with the financial team I have been able to participate in the restructuring of the FDA's financial systems. We have worked to enable the Team at FDA to pursue non-dues revenue streams and expand the development of FDA Services financial contributions to the Association. The greatest accomplishment is to have been privileged to work with the Team at the FDA to develop investment, fiscal and self-perpetuating policies and services to help the foundation and association grow into the next chapter of Success for Organized Dentistry in Florida.

### Have you participated in continuing education or training programs on budgeting/finance? If yes, please share your experience.

Yes, I have had the opportunity to grow in knowledge through self-training and study. There are numerous resources available online to coach and educate yourself about the basics of accounting, budget development and implementation, as well as treasury management and investing. These topics are truly my personal hobby and I started developing these skills for my personal use. I found that they were also my means to help serve the profession in such a capacity.

### Do you think there is value in the tripartite membership structure (ADA/FDA/Component)? Why or why not?

I believe that there is presently value in tripartite membership. I say presently as the structure of Organized Dentistry is in a state of rapid development and change. There could be a day in the future when the ADA structure of services may no longer be that of representation and coordination of the profession. Instead, it may turn to an a la carte offering. At such a point, Tripartite benefits may no longer appeal to the broader profession. Until then, I believe that we are always stronger together than we are individually.

# The mission of the FDA is to "Help Members Succeed". Do you feel that the association is fully utilizing its resources to fulfill this mission? If yes, share why. If no, what additional actions would you propose?

Every action taken at the Trustee level is guided by this mission statement. If something is not helping our members succeed we do not have any business wasting the finite resources of the Association, FDA Services or the Foundation on it.

### What are the biggest challenges you see for the FDA as an organization in the coming years and what are ways you suggest the FDA can meet those challenges?

The single biggest financial challenge will be the replacement of revenue as membership share diminishes. Many years ago associations of all kinds could rely upon a steady stream of dues monies to cover basic operating costs. Then, any other money they raised could be used for special programs and the like. The dynamic has changed and the FDA must prepare itself to be successful without any dues income. There should always be some, but it cannot be relied upon as it has been. Creating self-sustaining funding for every non-profit entity under the FDA umbrella would be a significant step in quaranteeing representation and services for the profession indefinitely into the future.

#### Please provide any additional information you would like to share.

I appreciate the opportunity to serve the FDA and the dental profession. I have been able to build a successful practice because others have served before me. They shared, encouraged, educated and promoted the profession. It is my responsibility to do this for the next generation of practicing dentists and those who aspire to be one.