

Promote your company's latest products and services in the Florida Dental Association's (FDA) Journal, *Today's FDA (TFDA)*! *TFDA* is mailed to all 8,500+ FDA members bimonthly with the November/December issue being mailed to all Florida licensed dentists. Along with being mailed, *TFDA* is also placed on the FDA website for members to access year-round. FDA members use *TFDA* as a resource for learning about new technologies and techniques to implement in their practice. Don't miss this opportunity for your company to be seen by FDA members on a continuous basis!

|                   | Nov./Dec.*             | Jan./Feb.              | March/April            | May/June               | July/Aug.              | Sept./Oct.             |
|-------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Double Truck      | \$3,100                | \$2,260                | \$2,260                | \$2,260                | \$2,260                | \$2,260                |
| Back Inside Cover | \$2,800                | \$2,600                | \$2,600                | \$2,600                | \$2,600                | \$2,600                |
| Full Page         | \$1,550 <b>\$1,395</b> | \$1,250 <b>\$1,130</b> | \$1,250 <b>\$1,130</b> | \$1,250 <b>\$1,130</b> | \$1,250 <b>\$1,130</b> | \$1,250 <b>\$1,130</b> |
| Half Page         | \$1,250 <b>\$1,125</b> | \$1,058 <b>\$957</b>   | \$1,058 <b>\$957</b>   | \$1,058 <b>\$957</b>   | \$1,058 <b>\$957</b>   | \$1,058 <b>\$957</b>   |
| Quarter Page      | \$950 <b>\$855</b>     | \$770 <b>\$648</b>     | \$770 <b>\$648</b>     | \$770 <b>\$648</b>     | \$770 <b>\$648</b>     | \$770 <b>\$648</b>     |

Prices are per issue. Discounts are available with a year contract (6 issues). Contact Deirdre Rhodes for discounted pricing at [drhodes@floridadental.org](mailto:drhodes@floridadental.org) or 850.350.7108.

\* Nov./Dec issue is the Membership Issue and is mailed to all 14,000+ Florida licensed dentists. All other issues of *TFDA* is mailed to all 8,500+ FDA member dentists.

Upgrade your advertisement! *TFDA* is published on the FDA website for members to access year-round. Add live, clickable links to your advertisement so members can easily get in contact with your company!

Upgrade Options: Social Media – \$150 (up to 3 links) | Website - \$100 (per URL) | Email address - \$50 (per email)

Fill out completely and return Application for Ad Space along with the Terms & Conditions contained herein signed and dated to: [drhodes@floridadental.org](mailto:drhodes@floridadental.org) or mail to: Florida Dental Association, 545 John Knox Road, Ste. 200 Tallahassee, FL 32303 Questions? Contact Deirdre Rhodes at 850.350.7108

### CONTACT INFORMATION

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address, City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Description of Product/Service Advertising: \_\_\_\_\_

### PAYMENT INFORMATION-Reserve my space in *Today's FDA* for the following:

|  | Nov./Dec.*            | Jan./Feb.             | March/April           | May/June              | July/Aug.             | Sept./Oct.            |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Back Inside Cover  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Full Page  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Half Page  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Quarter Page   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Double Truck   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Upgrade - Links due with ad <input type="radio"/> Social Media <input type="radio"/> Website <input type="radio"/> Email |                       |                       |                       |                       |                       |                       |

Total Amount Due: \$ \_\_\_\_\_

Payment Options:  Pay in Full  Pay Bi-Monthly (If selected this will be a recurring charge to the credit card listed below on the first business day that the Bi-Monthly Pymt is due) Please initial for acknowledgement: \_\_\_\_\_

Credit Card No.: \_\_\_\_\_  Check Number: \_\_\_\_\_  
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Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Print Cardholder Name: \_\_\_\_\_

Billing Address, City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

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Advertiser Name

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FDA Executive Director

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Signature

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Signature

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Date

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Date